

# 28th Annual Capital Region SENIOR EXPO



## 2019 Sponsorship & Exhibit Booth Packages

Name: \_\_\_\_\_  
Business / Organization Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**YES, I WANT TO BE A SPONSOR!**

**Expo Sponsor: \$3,000**

*Includes logo on all event materials to include the exhibitor maps. Logo on all of the advertisements in/on the Times Union, Senior Spotlight, Radio, and Billboard. Logo posted on the event webpage and all social media sites. Half page color advertisement (7.375" wide x 4.875" high) in the special Senior Expo edition of the Senior Spotlight. Quarter page (3.625" wide x 4.875" high) advertisement in one of the quarterly LifePath newsletters. Prime location for a triple wide booth (30' W x 6' D) with (3) 6' Tables and (6) chairs. Color signage for the booth. Booth will be highlighted on the exhibitor maps which are handed out to each senior as they enter the show. Opportunity to host health and wellness activities at the booth. Support of the LifePath (formally Senior Services of Albany) mission.*

**YES, I WANT TO BE AN EXHIBITOR!**

**Super-Booth: \$1,850 Corporate / \$1,800 Nonprofit\* / \$1,750 Early Bird\*\***

*Includes Logo on all of the advertisements in the Times Union and Senior Spotlight. Logo posted on the event webpage and all social media sites. Half page color advertisement (7.375" wide x 4.875" high) in the special Senior Expo edition of the Senior Spotlight. Logo to be placed at the stage during the event. Prime location for a double wide booth (10' W x 6' D) with (2) 6' Tables and (4) chairs. Support of the LifePath (formally Senior Services of Albany) mission.*

**Premium-Select: \$900 Corporate / \$850 Nonprofit\* / \$825 Early Bird\*\***

*Includes a quarter page color advertisement (3.625" wide x 4.875" high) in the special Senior Expo edition of the Senior Spotlight. Prime location for a standard booth (10' W x 6' D) with (1) 6' Table and (2) chairs. Support of the LifePath (formally Senior Services of Albany) mission.*

**Standard: \$650 Corporate / \$600 Nonprofit\* / \$550 Early Bird**

*Includes company name listed in the Exhibitor Directory in the special Senior Expo edition of the October Senior Spotlight. A standard booth (10' W x 6' D) with (1) 6' Table and (2) chairs. Support of the LifePath (formally Senior Services of Albany) mission.*

*\* Nonprofit rate is open to all 501 © (3) organizations with proper documentation*

*\*\* Early Bird rate is open to all payment and advertisements must be received no later than Thursday, August 1, 2019*

### PAYMENT

A check payable to: \_\_\_\_\_  
**LifePath** is enclosed  Mastercard  Visa  AMEX  Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CID: \_\_\_\_\_

Name as it appears on the Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address, if different from above: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_